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Filing date: **01/07/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |  |
|------------------------|--|
| Proceeding             | 92054496   |
| Party                  | Defendant<br>Pass The Roc Athletics, Inc.  |
| Correspondence Address | JARROD GREENE<br>PASS THE ROC ATHLETICS INC<br>72 VAN REIPEN AVENUE #121<br>JERSEY CITY, NJ 07306<br>UNITED STATES<br>passtheroc1891@yahoo.com |
| Submission             | Appearance of Counsel/Power of Attorney  |
| Filer's Name           | Lisa Mottes  |
| Filer's e-mail         | lmottes@fchs.com, docketing@fchs.com   |
| Signature              | /LisaMottes/   |
| Date                   | 01/07/2016   |
| Attachments            | Notice of Appearance.pdf(104929 bytes )  |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

|                              |   |                                 |
|------------------------------|---|---------------------------------|
| HAT WORLD, INC.              | ) | <i>In re</i> Reg. No. 3,016,764 |
|                              | ) |                                 |
|                              | ) |                                 |
| Petitioner,                  | ) |                                 |
|                              | ) |                                 |
| v.                           | ) | Cancellation No. 92054496       |
|                              | ) |                                 |
|                              | ) |                                 |
| PASS THE ROC ATHLETICS, INC. | ) | Atty Docket No. 98100.080000.19 |
|                              | ) |                                 |
| Registrant.                  | ) |                                 |
|                              | ) |                                 |

**NOTICE OF APPEARANCE**

Pursuant to TBMP § 114.03, the law firm of FITZPATRICK, CELLA, HARPER & SCINTO, by Lisa Mottes, hereby appears as counsel for Registrant, Pass The Roc Athletics, Inc. Kindly direct all further correspondence on this matter to the undersigned.

Dated: January 7, 2016

Respectfully submitted,

FITZPATRICK, CELLA, HARPER & SCINTO

By: /LisaMottes/  
Lisa Mottes  
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**CERTIFICATE OF SERVICE**

I hereby certify that on January 7, 2016 a copy of the foregoing NOTICE OF APPEARANCE was served by first class mail, postage prepaid to Petitioner's attorney of record:

Tywanda H. Lord  
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1100 Peachtree Street, Suite 2800  
Atlanta, Georgia 30309-4528

/Lisa Mottes/

Lisa Mottes, Esq.